

Gaye Stockman

From: Cindy Biskup Real Estate <biskupnvre@gmail.com>
Sent: Tuesday, February 10, 2015 11:48 AM
To: Geno Withelder; khafen@mesquitenv.gov; rgreen@mesquitenv.gov; cdelaney@mesquitenv.gov; grapson@mesquitenv.gov; Allan Litman
Cc: George Gault; Ken Cook; Gaye Stockman
Subject: Mesquite Regional Business Inc. Funding

Councilmen and Councilwoman,

As a new business owner in Mesquite and a former employee of the City of Mesquite I would like to ask for your continued financial support of the MRBI organization.

I believe for the continued success of the community and the business owners it is important to have a public/private organization that works diligently on Economic Development issues in Mesquite. Since moving here in 2006 and working directly with a number of the employees that were responsible for economic development at the city, I have seen more failure than success when the City of Mesquite was spearheading the economic development efforts. There was too much turnover in the employees that were charged with the task and the businesses looking to invest in Mesquite found it difficult to work directly with the public entity.

Since MRBI's inception I believe that the board and the Executive Director have given the City of Mesquite and the citizens their money's worth in time, education and experience in Economic Development. It takes time for any startup business, whether it be non-profit or for profit, to get all of the necessary processes in place, identify additional funding sources and build relationships locally, regionally, state wide, country wide and world wide. We are starting to see the results of the City's investment with the overwhelming success of the Job Fair, the businesses that have moved or started their businesses with the help of MRBI and the very large number of potential businesses MRBI has reached.

I believe it is imperative for the success of the community and my fellow business owners for the City of Mesquite to support MRBI and I encourage you to continue to invest in the future of Mesquite.

Regards,

Cindy

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