



February 9, 2015

Honorable Allan Litman
City of Mesquite
10 E. Mesquite Blvd.
Mesquite, NV 89027

RE: Support of Mesquite Regional Business, Inc.

Dear Mayor Litman,

I'm writing to express my strong support for Mesquite Regional Business, Inc. and to encourage the Mesquite City Council to continue funding this effort to support economic development.

As President and Chief Economic Development Officer of the Las Vegas Global Economic Alliance (LVGEA), I have seen firsthand the remarkable work that has gone into building this public-private organization. During its first couple years of operations, Gaye Stockman, George Gault and many others have laid the foundation, and now transitioned to implementation of an economic development program which I believe will significantly benefit the Mesquite region and Clark County well into the future.

Additionally, Mesquite Regional Business, Inc., has been an invaluable partner and advocate for the economic development interests of Southern Nevada. Together, we have formed the Economic Development Advisory Group (EDAG) of Southern Nevada and are working on coordinated business retention and expansion, strategic planning, recruitment, issue advocacy, marketing and much more.

With your continued and ongoing support, I believe Mesquite Regional Business, Inc. will continue to grow as an economic development organization and have the opportunity to continue positively impacting the economy of the Mesquite region.

Sincerely,

A handwritten signature in black ink, appearing to read "Jonas Peterson", is written over a light blue circular background.

Jonas Peterson
President and Chief Economic Development Officer
Las Vegas Global Economic Alliance